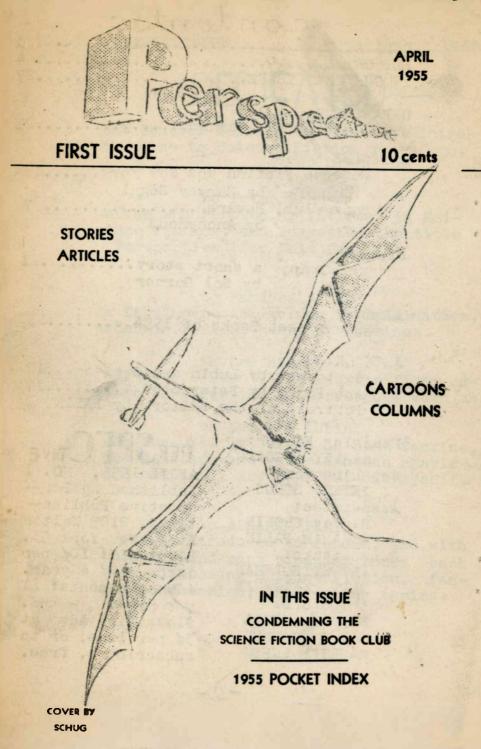
# AN AMATEUR LITERARY SCIENCE FICTION PUBLICATION



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Managing Editor:

HARVEY SEGAL

Art Director:

DETER SCHUG

Associates:

P. Jav CRONIN

AMERAHAM PALIN

OUTSULTANTS:

LAT SPIEGLEMAN

DEEN VEITSHAN

COULCIOUTORS:

HAVEY SEGAL

MAGRICE LUBIN

APRIL 1955, NO. 1
Fublished by Ferspective Publications, 2105 Walton
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BIMONTHLY: 10¢ per
issue, 50¢ a year.
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per page. 2 - 25¢.
Classified Ads at
3¢ per line; or to
subscribers, free.

-DEDICATED-

to Doctor Lubowe the General Science teacher that introduced me to Science Fiction years ago.

to Peter Schug
a fan who renewed my interest in Science Fiction, and suggested the title
"Perspective" for this fanzine.

to Fandora's Box a fanzine review column in Imagination, wherein I first heard of fanzines.

to Lee Riddle editor of "Peon", who was the first editor of a fanzine to correspond with me.

to Maurice Lubin
who features my column in his fanzine,
The Actifan, and whose fanzine convinced me that I must put out one myself.

and to ABRAHAM PALIN
a fan I introduced to fandom, and with
whom I spend many pleasant hours each
week discussing Science Fiction, fandom, and varied, interesting topics.

= 2-

After a year and a half of planning to put out a fanzine, I and my staff have finally come out with PERSPECTIVE, "the Literary-Amateur Science-Fiction Publication. plan to make this fanzine differrent any other in this field, both in editorial policy and format.

This magazine will remain a mimeographel, half-sized publication until the circulation increases enough to put it out in a photo-offset process. Until then, it will feature some printing by press, and color pictures by a new duplication process, to begin in the next issue. If we receive a picture we deem good enough, it will appear on our cover in photo-offset.

All the articles appearing in this maga zine will be about Science Fiction; articles about fandom will rarely be included. All material in PERSPECTIVE will be from a literary point of view. Articles will be about books, authors and writing; Columns will contain news and views of the publishers world; and useful indexes of books and other features will appear in all issues. Other features will be added as the magazine progresses.

#### EDITORIAL, cont...

We will continue to feature at least one or two stories per issue. We require stories of not more than eight hundred worls, ecutaining a twist ending or unusual idea. Also wanted are cartoons, fan humor, and poems. Much of this will be appearing in 'Spec in future issues.

Letters from our readers are welcome. We especially want letters criticizing the magazine and offering suggestions about contents or editorial reliev. Every fan who sends in a letter will receive free, a beautiful fantasy print with his next issue. Also required are letters dealing with 'SFEGulations in science and plot forms, to be published in a special column beginning next issue. fan whose letter we print will receive the next issue of 'Spec free as well as a free. beautiful fantasy print.

The price of PERSFECTIVE will remain at ten cents per issue, and each issue will contain from 28 to 42 pages, depending at the amount of material we have at the time. If the 'mag goes well it will be changed to a monthly.

Much advertising will appear in future issues, offering the readers a chance to obtain any item they need. All subscribers will be entitled to a free ad in the classified col umn, not exceeding five lines.

#### EDITORIAL, concl....

Since I have been quite active in the fan field, I have lined up many top names to write for PERSPECTIVE. Issues are being sent gratis to many top professional authors and leading fan personalities in the hope of getting material from them. Fans from England have been contacted and are writing wobthwhile articles for future issues of Spec.

The major aim of PERSPECTIVE is to be of, great value to the Science Fiction world. The articles and indexes we feature should help the fan to learn more about his field and have information about each topic complete at his disposal. The advertisements will help the fan to locate anything needed by him in the way of STF. The columns will keep him informed about the very latest happenings, and the stories and humor will keep him well entertained. This magazine is for your benefit—please support it by sending in subscriptions, letters, material, etc. And please recomment it to other fans you might know.

As our followers grow, PERSPECTIVE will expand, and be able to bring you more and better material about the "Literary aspets" of Science Fiction, a subject that there has been a great lack of material on in the amateur magazines. And as PERSPECTIVE grows, so will your knowledge, enjoyment, and understanding of the STF field.

HARVEY SEGAL

\*\*\* FEATURE ARTICLE \*\*\*

by Anonymuos

= BOOK CLUB. BEWARE

A revolution is now in the making in the Science-Fantasy field, a revolution of bound-book publishers against Book-Club editions. Since the Science-Fiction Book-Club has been issueing books for one dollar eachthe same books that sell for prices ranging from \$2.50 to \$4.00 in original publishers editions-the bookdealers have slowly been growing angry enough to revolt. The books put out by the Club are supposed to be printed on cheaper paper, with cheaper binding, and in most cases they are. However, some books offerred to club members at the low price of \$1.00 aren't cheaper editions, but the same book stores are selling for as much as \$4.00. Take "Across the Space Frontier", for example. The book club is somehow able to offer this book to its members for one dollar, even though the dealers have to pay \$2.35 for this book, and sell it for \$3.95. The edition the club offers is the same one as the dealers have to buy. Others such as "Double Jeopardy", "House of Many Worlds", "West of the Sun", and especially books published by Doubleday, are sold in their original editions at a price cheaper than the dealer has to pay.

As a result, many books have been reduced from their former prices, ranging from \$2.50 to \$5.00, down to the price of \$1.00 to compete with the Club and the huge quantities of paperbacks now being distributed. Normally, books are reduced in price because they come out in paper covered editions, or they were poor novels and didn't so well.

BOOK\*CLUB, BEWARE, cont ..

Examples of the former are "Space On My Hands", "Wine of the Dreamers", and "The World Below". Examples of the latter are "Greener than You Think", "The House that Stood Still", and "The Mislaid Charm". Now such books as "Who Goes There", "Man Whr Sold the Moon", "Robots Have No Tales", and many others such as these that sold a great quantity of copies, have been reduced to \$1. Also, books that have appeared in book club editions such as "Children of Wonder", "The Mixed Men", and "Player Piano" have been reduced to al., and some have been reduced to prices even below. The books listed above are only a few examples of books so reduced. Others such as "Best From Startling Stori", "Looking Forward", "Judgement Night" and even Ballantine books as popular as "Space MERchants" have been reduced. Latest figures show that over 100 books have been thus reduced, and many more will follow.

Nowthen, who benefits from the ScienceFiction Book Club? The Book Club benefits, and the Readers, Collectors, Dealers (and perhaps Authors:) lose. The
collector buys a new stf book when it
comes out, for \$2.75. He buys the book because he wants to save it, perhaps to reread or to loan, or just to build up a
library. If he wanted a book just to read,
he would take it out from a public library
or wait for a pocket edition. Even if the
book is out in a Club edition the collector might prefer to have it in the more expensive edition for the better quality.

BOOK-CLUE, BEWARE!, cont...

A few months later, the book is reduced, and the collector loses money. If this happens repeatedly, the avid collector resolves never to buy new science fiction books again, unless he is assured that it won't be reduced.

The average reader doesn't care what type of edition the book is in, so long as he gets to read it, so he joins the book club and receives their selections. After a few months he finds those books out in 25% paper editions. He has lost money. If he is willing to spend a dollar for an inferior Club edition. he might as well get the paper edition. The issueing of paper editions in many cases doesn't affect the collector who paid a large sum for the good bound edition-he wanted the good, permanent edition anyway Such Club selections as "The Lights in the Sky are Stars", "Costigan's Needle", "The Altered Ego", "Ring Around the Sun", and others have come out in pocket-book form.

When new books come out, the dealer buys them and stocks them to sell to collectors. A book that retails 2.75 costs the average dealer \$1.65. After he has bought the book, he finds it is a Club selection for \$1. He has thus lost some of his customers. If the club edition is the same as the publishers edition, he has lost even more customers. Later, if the book is reduced to \$1. because of the competition from the book club, the dealer has now actually lost a sum of money. BOOK-CLUB, BEWARE!, cont...

A book reduced to \$1. costs a dealer only 60% Because of this, the majority of dealers only sell reduced science fiction, or the item that they knew will never be reduced. Thus, when new books come out, the publishers have less dealers to whom they could sell their book. They begin to put out less and less of of science fiction. No wender so many paperbacks are being issued, many of which are originals. The bound-book publishers must issue less science fiction, so paperback companies buy up many stf novels, and in some cases offer the author even more for a book than a bound publisher would. Those paperbacks prove to be even greater competition to the publishers and even to the Club.

Eventually, even the authors are coing to lose in many cases. Only the top novels are being published bound, and there arenot as many sold because of the excess of writings circulating in this media. Many books were issued first a few years are in a bound edition. When they ceased to be such good sellers, they were issued in a paperback edition. The author made a profit from each of the two types of sales. Now, because many books originate in paper editions, the author makes profit from sale thru one modia only. This accounts for the big drop in the amount of bound books that have been published recently, the huge increase in paperback novels, and the absence of many very good novels to appear in the last year.

BOOK-CLUB, BEWARE, cont.

It was believed that Ballantine had had the answer to this situation when they started to issue bound science fiction and paperback originals simultaneously. This idea doesn't seem to have worked out, however because many Ballantine bound stf have been reduced to 60%. Also, Ballantine has ceased to issue every single paperback with bound editions. Ballantine has issued some paperbacks simultaneously with Gnome Press bound books. It would be interesting to see what eventually becomes of the Ballantine idea.

When types other than science-fiction are reduced, it matters little because: the number of reduced books is a very small percent of the total number issued; and the large quantity of readers assures the publisher of a large sale. With novels selling in the loo, COOs where stf sells in the ten thousands, the general novel publisher has little to worry about concerning book clubs. The detective novel was faced with such a situation, the paperback novel made up for the publishers losses on bound books. Science-fiction is not yet accepted by the general public, and no amount of paperback sales on the average stf book can make up for the publishers losses.

The crisis over the Science Fiction
Book Club is soon going to break, and one of
two things will happen—either the club will
go, or the majority of new novels will go.
And if this happens to the bound novel, the
club will disappear anyway.

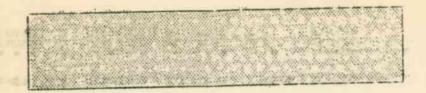
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TODAIS BY LUBIN & SWENSON





CARTOONS BY LUBIN & SWENSON



# thε SCIENCE FICTION POCKETBOOKS

1954

LISTED BY MONTH IN ORDER OF APPEARANCE

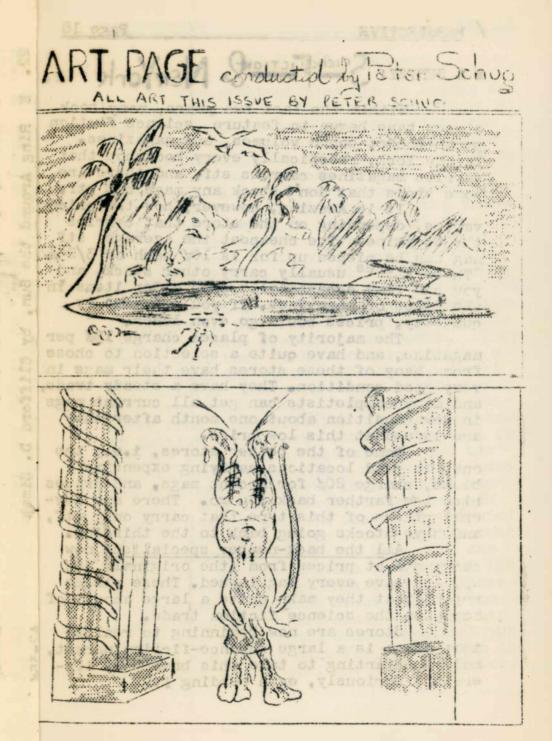
AN INDEX FOR PUBLISHERS, EDITORS, BOOK STORES, AND READERS OF SCIENCE FICTION.

#### A PERSPECTIVE & MICALION INDEX

KEY TO APEREVIATIONS: A Anthology, C-Collection, N-Novel, Ed-Editor, Abrg-Abridged, Original, BRAND NAMES: A2-Ace Double Novel, Al-Ace Single Novel, Av-Avon, Berlantine, Bm. Bantam, C-Cardinal, D1-Dell, In-Lion, IL-Lion Library, Pt-Pennent, Pe-Perma, Pc-Pocket, PL-Popular Library, Sg-Signet, EK-Signet Key, GM-Gold Medal.

1. 2. 3. 4. 5. 7. 8.	C C A N A C N N N		Pe-25¢ *Be-35¢ *Be-35¢ *Be-35¢ In-25¢ *D1-35¢ Av-25¢ A2-35¢
9. 10. 11. 12. 13.	N N N N N	Outpost Mars, by Cyril Judd The Demolished Man, by Alfred Bester Prelude to Space, by Arthur C. Clarke Search the Sky, by F. Pohl and C.M. Kornbluth Sentinels of Space, by Eric Frank Russell The Ultimate Invader & Others, by D. Wollheim (Ed)	D1-25¢ Sg-25¢ Be-35¢ *Be-35¢ *A2-35¢
14.	N N	The Lost World, by Sir Arthur Conan Doyle Sands of Mars, by Arthur C. Clarke	Pe-25¢ Po-25¢
16. 17. 18.	N C N N A N	Hero's Walk, by Robert Crane Untouched by Human Hands, by Robert Sheckley Weapon Shops of Isher, by A.E. van Vogt Gateway to Elsewhere, by Murray Leinster Adventures in Time & Space (Abrg), by Healy (Ed) Dark Dominion, by David Duncan Human?, by Judith Merril (Ed)	*Be-35¢ *Be-35¢ A2-35¢ Pt-25¢ *Be-35¢ *In-25¢
22.	N N A	Ring Around the Sun, by Clifford D. Simak Cosmic Manhunt, by L. Sprague de Camp Children of Wonder, by William Tenn (Ed)	A2-35¢ Pe-35¢
24. 25. 26.	N A C C A	Brain Wave, by Poul Anderson My Best S.F. Story (Abrg), by L. Margulies (Ed) Beyond Infinity, by Robert Spencer Carr No Time Like the Future, by Nelson Bond Beyond Human Ken (Abrg), by Judith Merril (Ed)	*Be-35¢ Po-25¢ D1-25¢ *Av-35¢ Pt-25¢
29. 30. 31. 32.	N N N C	Return to Tomerrow, by L. Ron Hubbard The Time Masters, by Wilson Tucker The Long Loud Silence, by Wilson Tucker Line to Tomorrow, by Lewis Fadgett	*A1-25¢ Sg-25¢ D1-25¢ *Bm-25¢
33. 34. 35.	N N C	Daybreak: 2250 AD, by Andre Norton Beyond Earth's Gates, by L. Fadgett and C.L. Moore I Am Legend, by Richard Matheson The Explorers, by Cyril M. Kornbluth	A2-35¢ *GM-25¢ *Be-35¢
36. 37.	N A A	The Sky Block, by Steve Frazee Tales of Outer Space, by D.A. Wollheim (Ed) Adventures in the Far Future, by D.A. Wollheim (Ed)	LL-35¢
38. 39. 40.	N A N	Against the Fall of Night, by Arthur C. Clarke Star S.F. Short Novels, by Frederik Pohl (Ed) Year of Consent, by Kendell Foster Crossen	Pe-25¢ *Be-35¢ *D1-25¢

#### Po-25¢ A2-35¢ BB-25¢ \*Be-35¢ A2-35¢ BB-25 Bm - 35 Van Doren G-3 SK-3 \*Be-0 SCIENCE FICTION non-fict by Kurt Vonnegut in Eternity, by Robert A. Heinlein rancis Rufus Bellamy by Ray Bradbury the Ima ination, Leinster Messiah, by Gore Vidal The Rebellious Stars, by Isaac Asimov by Chad Ollver TO READERS by Vercours Sohl the Sun, by by Fritz Leinster by Murrey Exploration of Space, by A.C. The MAD Reader, by Harvey Kurbest satire from Mad comics, Jerry of Fantas, Collection. OTHERS OF INTEREST Golden Apples of t by Murray Them, the Sun, Flight Into Space, Auta, by Francis Ru The Brain Stealers, Gostigan's Needle, Exploration of S The MAD Reader, Space Tug, by M You Shall Know Stories Utopia 14, Golden Shadows Great Atta, Stern The The 52 8 64



# A SURVEY: SCIENCE ICTION NEWYORK

Within the last two years, many book stores have begun to feature science fiction pocketbooks, bound volumes, and magazines. In New York, practically every bookshop that carries magazines carries stf, and there are some shops that don't stock any mags but stf.

It is Amazing, however, how the price varies, depending on the store that carries the magazine. The cheapest the average stf mag can be picked up for is 10¢ each or 3/25%. These stores usually carry other stock, and you can find occasionally some older items in the piles of magazines. If you purchase by quantity, prices could go even lower.

The majority of places charge 15d per magazine, and have quite a selection to chose from. Many of these stores have their mags in very good condition. They have a steady trade, and many completists can get all current mags in new condition about one month after they

are issued at this low price.

Some of the better stores, i.e., the cnes in good locations carrying expensive books, charge 20¢ for recent mags, and prices rise the farther back you go. There are several places of this type that carry only stf. and have stocks going back to the thirties.

All the back-number specialists now canny stf at prices from (the original) 35¢ up, and have every mag issued. These places report that they make quite a large amount of

money on the science fiction trade.

Stores are now beginning to realise that there is a large science-fiction market. end are starting to take this branch of literature seriously, even reading it.

## S.F. & N.Y., cont...

The greatest pleasure in buying stf in New York is the finding of a rarity - a magazine that is worth much more than the 10¢ or 15¢ you pay an unsuspecting dealer for it. Ocassionally one can pick up old magazines from as far back as 1940, for a paltry sum. A few years ago many such rarcould be gotten. Within the last two years, dealers have begun to realise that they can get from five to ten times the amount of money they expect if they display them properly. Such bargains can still be obtained along the book row, but this won't be for long.

There are now hundreds of bookstores in Manhattan that have taken in a complete line of science fiction pocketbooks. report that they sell these in greater amounts than any other pocketbooks, except bestsellers. The majority of these stores have even gone so far as to import pocketbooks from Great Britain! There are hundreds of British pocketbooks that can be sold (including mags such as Authentic), and the bookdealers let no chance slip by. I have not seen any store yet, that carried anything in British pocketbooks but science fiction (except Penguin books, distributed here in America). There are even some that carry Galaxy Novels now. I have seen one store that carries British editions of the four leading American magazines. developments have come about only in the last six months or sø, along with the big pocketbook sales boom. Some pocketbook publishers are paying more for novels than the bound book publishers, due to thes market.

## S.F. & N.Y., cont...

The big boom in paperbacks has also been affecting bound book sales, causing them to drop. As a result, many stores keep in stock only publisher's overstock science fiction (Books that have been reduced to \$1. or 60¢ from their former prices). There are over 100 such books now in distribution, and bookstores are cashing in selling these to a great many science fiction fans.

Between the sales of Pocketbooks (both British and American), Magazines, and reduced Bound Books, dealers are giving science fiction much publicity, as well as increasing their sales tremendously. It is much easier now for the average science fiction fan to get reading material. It can be said that science fiction is really beginning to be accepted by mass distributors, here in New York, anyway. By keeping close watch on the New York scene, the future of large scale science fiction sales can accurately be determined. FINIS

A NOTE ABOUT "BOOK-CLUB", BEWARE, our anonymous article commencing on page seven:

Because of 'the nature of that article, its author has instructed me not to reveal his name. He is a well-known personality, probably known by the majority (if not all) of readers of this magazine. Our anonymous author wrote the basic notes, and your editor rounded it out to suit this magazine. We would be glad to receive any article of this nature taking the opposite point of viewthat the club is helping the SF field.

# a short story the TRAP by SOL GARNER

He was trapped! He had been in that field of work for years, thought the Masters would never find him as long as he remained close that branch of the factory. sat in his prison and thought about his hunted and tormented life. To eat well, he had to kill. Although he hated that business of killing, he knew he must, if he was to be respected by the others. After each kill he prayed over his victim, as did the others he knew. Mantis knew that the Mastors were aware of his praying, and if he was ever caught he would be sent to the labs to be experemented on. most cases, this meant death !

He and the others he hunted with had two enemies—the other groups like him that he hunted and killed, and the Masters who were always trying to trap him and the others for experementation. Mantis remembered the day he was working in the field, at a branch away from all the rest. All of a sudden, without warning, his kin got bottled up by the enemy. Fortunately, he escaped. What a jar it was for him to see his friends captured so close to home. Little did he know that he would be captured now, intuch in the same way that his kinsmen were captured so many years ago.

THE USE THE PARTY LAND STE LIA YOU AND

### THE TRAP, cont....

How stupid he had been to do what he did, which led to his being trapped now.

It began when he saw the others like him, which he knew to be enemies. He saw that they were dead, and went to investigate. If he brought them back to the rest of his buddies at the plant he would be very popular, and get much more to eat. He advanced with caution, and proceeded to carry back the dead bodies.

Suddenly, a transparent screen closed around him, and the dead bodies were swept out by a giant hand. Frantically, he tried to rush out, but it was too late. To knew there was no hope any more as he spied the familiar symbols of the Masters printed on his prison: Praying Mantis-Experement Lab Specimen-4H Club, USA.

#### -THE END-

#### ADVERTISEMENT

PERSPECTIVE MAGAZINE SERVICE: We have for sale back issues of many science fiction magazines at reasonable prices. Send for our complete list.

SPECIAL: Astoundings, 1935-1943 [1. each. Unknowns: 1940-1943 [1.50...1939] [2.00. REGULAR VALUES: ASF 1949 to date, 35¢ ea. Many other digest size magazines for 25¢.

TRADE SERVICE: We will exchange magazines you need for Fanzines, Books, Artwork, or other magazines. What have you to trade?
WE BUY all STF items. What will you sell?

the LIFERARY CORNER

A department discussing the recent happenings in the Science Fiction publishing field. The latest books discussed, and recent trends commented on.

The first three months of 1955, from a science fiction standpoint, deserve much comment. Many new developments have come about concerning reprints, magazines, and comics.

1. The MAD Reader MAD is a comic book put out by E. C., the publishers of the only true S.F. comic, "Wierd Science - Fantasy," but MAD has nothing to do with science-fiction per se. Yet MAD is popular with all science fiction fans, and has made a hit with the so called "Intellectuals" of literature. This comic features satire by one Harvey Kurtzman, a long time artist, writer and staff member of the E.C. publishers.

an anthology of the best comic satires from MAD called "The MAD Reader" (The only comic book ever to be anthologized) reported that the first printing of this book was a complete sellout, and the second and third printing disappeared very fast.

college twwns, especially, sold a huge quantity of the "Readers", and M. I.T., the leading technical college in the country, bought its "MAD Readers" at the rate of 200 per day while the supply lasted.

will be changed into a 25¢ digest-size mag due to its great amount of appeal to adults.

#### LITERARY CORNER, cont ...

2. The Magazines: Ever since last year sales of Science Fiction magazines have fallen off tremendously. Astounding is leading in circulation with only about 72,000.

... The three "Thrilling" publication magazines have combined into one quarterly mag which still may fold entirely if it doesn't

become digest size.

... No new digest-size mags are scheduled to commence in 1955, and a few are bound to fold. Jim Harmon plans to put out a profes ional stf mag in a "Quick" size format, to tell for ten or fifteen cents.

3. The Books: Since the summer of 1954 very for good books have been issued, and there has been a sharp decline in the number of good novels to be issued. The best ones cur rently being issued are anthologies and/ or collections. One very good novel has appear red in a bound edition so far in 1955. is "Timeliner", by Charles Eric Maine, from

Rinehart publishers.

A. The Pocketbooks: So far there have been as many pocketbooks issued this year as there were last year at this time. Only one or two very good original novels apreared in pocket form, however. They are "Tarthlight", and "Hell's Pavoment". date (March 31) 17 pocketbooks were issued so far in 1955, two of which are Ace double novels. 3 are originals, 2 original collections, and 2 original anthologies. 2 are old-time classic novels reprinted. and 5 modern novel reprints. 2 antiologies were reprinted, none of which have all the stories of the original edition. LIST OF ALL 1955 POCKETBOOKS NEXT PAGE.

## ... a LITERARY CORNER Feature

THE SCIENCE FICTION POCKETBOOKS of 1955 Part One: January, February, and March

#### JANUARY

Lights in the Sky are Stars Benton by Frederik Brown A reprint novel. Book-Club, Jan 1955 Dutton, 1954

The Altered Ego, by Jerry Sohl Reprint novel. 1954 Rinehart,

Club Sept 1954.

3. The Chaos Fighters, by R.M. Williams

Ace Original Novel.

4. False Night, by A.J. Budrys A.39 Original novel. .

Star Science Fiction Stories, No. 3 Edited by Frederik Pohl Balla, tins Original collection of 10 new tales.

The Body Snatchers, by Jack Finney Dell original novel, (serialized LCEA)

#### FEBRUARY

.7. War With The Newts, by Karel Canek Bantam reprint of a Classic Novel,

8. Third From The Sun, by R. Mathesen. Bantam reprint of 14 stories out of "Born of Man and Woman".

The Deluge, by Leonardo Da Vinci. Lion reprint of a Classic Novel.

10. Escape to Nowhere, by David Karp. A Lion Library reprint of "One", a Ekof Month Club alternate novel.

11. Earthlight, by Arthur C. Clarke

Ballantine original novel.

(..con't on next pg)

HITERARY CORNER: Pocketbooks of 1955...

#### FEBRUARY. cont....

An Ace Double Novel: ... One Against Eternity, by A. E. van Vogt. Reprint of "Weapon Makers. ... Other Side of Here . h by Murray Leinster. An original.

#### MARCH

13. Science Fiction Terror Tales, edited by Groff Conklin. Pocket anthology of 15 stories. Gnome

14. Hell's Pavement, by Damon Knight Lion Library original novel.

15. An Ace Double Novel: ... The Last Planet, by Andre Norton. Reprint of "Star Rangers". ... Man Obsessed, by A. Nourse Or.

16. Of All Possible Worlds, by William Tenn. Ballantine original ... Collection of 7 short stories.

17. More Adventures in Time & Space, tedited by Healy and McComas. 8 more stories from the original 1946 Anthology. Bantam books.

#### CLASSIFIED ADVERTISEMENTS

RATES: 3¢ per line, free to subscriber. ....12 Photos of famous stf personal-Ities taken at METROCON. Price \$1.00. from M. LUBIN, 14 Jones Street, Worcester, Mass. Includes Asimov, Del Rey, Leinster, Nourse, others.

# OUR NEXT ISSUE

An INDEX of all the articles about Science Fiction and Space Travel to appear in general magazines in 1954.

An ARTICLE about Science Fiction and History, plus at least one more article about the S.F. field.

Another STORY by Sol Garner, a discovery of this magazine, plus a second story by another fan author \* \* \* \* \* \* \* \* \*

More CARTOCNS by Lubin and Swenson , and by other cartoonists.

A beautiful ARTWORK by a new discovery, for our cover illustration:

A LETTER COLUMN, with letters on various subjects of interest to Science Fiction Fans, written by top names.

A BIO-BIBLIOGRAPHY COLUMN, indexing the works of a leading author, plus a biographical sketch and portrait.

AND DESCRIPTIONS

Our regular COLUMNS and DEPARTMENTS, plus a new feature column by a well known fan.

Also, PERSPECTIVE has contacted fans from Great Britain that are very well known to fandom, for some articles.

#### ADVERTISEMENTS

MOM ... TWO FOR THE PRIVE OF ONE!!!!!

SCOOP, a well known EC-SF fanzine, comtined with FREDDIE'S TRADER, a popular structurating and selling magazine. Both magazines will sell for 15¢ combined... criginally only SCOOP sold for 15¢. ADVEXTISEMENTS in the new SCOOP: \$1.35 per page (3\frac{1}{2} \text{x 11}), page 70¢, \$\frac{1}{2} \text{-35¢}. SUBSCRIPTIONS: 12 Issues-\$1.35, 6 issues-75¢, single issues at 15¢.

SCOOF is flawlessly mimeographed, contains 36 pages; features stories, columns, poetry, artwork, etc.
SEND TO: STAR PRESS C/O Barry Cronin,
955 Wahton Avenue, The Bronx, N.Y.

#### ADVERTISEMENTS

THE ACTIFAN #7, April 1955 Obtainable from MAURICE LUPIN, 14 Jones Street,... Wordester, Massachussetts.

This is a bimonthly, mimeographed fanzine, priced at 10¢ per issue, 50¢ yr.

Pach issue has at least 28 pages offering the fan a great variety of articles, carteons, stories, poems, humor, news, columns, reviews-fanzine and other ones; artwork, ads, personals column, letters, and everything a fan could want from a fanzine. A top stable of writers from all over the world write for ACTIFAN.